

Master of Business Administration

Report on Management Development Programme (MDP)

(Organized in collaboration with Confederation of Indian Industry – Vijayawada Zone, AP Chapter)

Event Name	The Next-Gen Industrialist: Driving Innovation, Productivity and Competitive Advantage
Event type	Management Development Programme (MDP) – Online Professional Development
Date/Duration	22nd – 27th June 2026 (6 Days, 10:30 AM – 12:00 Noon)
Organizers	Department of Master of Business Administration
Objective the event	To enhance strategic leadership, promote innovation and entrepreneurship, and familiarize participants with digital transformation, Industry 4.0, and sustainability practices.
Events Conducted (Programme Topics)	Day 1: Vision 2054 – Strategic Leadership & Industrial Growth Day 2: AI-Powered Enterprise – Redefining Business Through Technology Day 3: Operational Excellence – Driving Productivity & Performance Day 4: Innovation Engine – Creating the Business of Tomorrow Day 5: ESG, Green Growth & Global Markets Day 6: Future-Ready Organization – Talent, Agility & Leadership
Resource Persons	Day 1: Prof. Ganesh M. P. (IIT Hyderabad), Day 2: Dr. Umamahesh Patil, Day 3: Prof. Krishnam Lanka (NIT Warangal), Day 4: D. Ramakrishna, Day 5: Ramesh Vudata, Day 6: Y. Hari Prasad, and Ms. Nandita Bapat Avadhoot
Key Focus Areas	Strategic Leadership, AI & Digital Transformation, Operational Excellence, Innovation Management, Entrepreneurship, ESG & Sustainability, Global Market Opportunities, Talent Management
Target Group	Entrepreneurs, senior/middle-level managers, industry professionals, startup founders, and academicians
Participants	126 - Registered participants from academia and industry (Free Registration)
Faculty Coordinators	Day 1: Dr. D. Venkateshwarulu Day 2: Dr. R. Jayalakshmi Day 3: Dr. O. Naresh Day 4: Dr. U Rambabu Day 5: Mrs. Y. Nagamani Day 6: Dr. A. Adishesha Reddy
Evaluation Criteria	Participation, engagement in discussions, clarity of concepts, practical relevance, and application of learning outcomes
Outcomes	Gained insights into emerging business trends, improved strategic and innovative thinking, strengthened professional networks, and enhanced leadership capabilities
Remarks	The programme successfully integrated academic and industry perspectives, motivating participants to adopt innovative strategies for competitive advantage.



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ASE, CE, CSE, ECE,
EEE, IT & ME
Under Tier-I



CCPA: 1.2014

**Master of Business Administration
CIRCULAR**

Date: 18-06-2026

Dear Faculty Members,

This is to inform you that the Department of MBA, in collaboration with the Confederation of Indian Industry (CII), Vijayawada Zone, AP Chapter, is organizing a **6-Day Online Management Development Programme (MDP)**:

“The Next-Gen Industrialist: Driving Innovation, Productivity and Competitive Advantage”

Dates: 22nd – 27th June 2026

Time: 10:30 AM – 12:00 Noon

Mode: Online (Microsoft Teams)

Programme Highlights:

- Vision 2054: Strategic Leadership & Industrial Growth
- AI-Powered Enterprise: Redefining Business Through Technology
- Operational Excellence: Driving Productivity & Performance
- Innovation Engine: Creating the Business of Tomorrow
- ESG, Green Growth & Global Markets
- Future-Ready Organization: Talent, Agility & Leadership

Registration: Free (Last Date: 21st June 2026)

Faculty members are requested to:

- Encourage **industrial professionals and academicians** in your networks to participate actively.
- Promote the programme through **social media platforms** to maximize outreach and visibility.
- Motivate students to attend and benefit from the sessions.

Your support will ensure wider participation and enhance the impact of this initiative.

Dr. K. Deepika

Head of the Department



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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Series Partner
Confederation of Indian Industry
Vijayawada Zone
AP-Chapter

Presents

A 6-DAY ONLINE MANAGEMENT DEVELOPMENT PROGRAMME (MDP)

THE NEXT-GEN INDUSTRIALIST:

Driving Innovation, Productivity
and Competitive Advantage

22nd - 27th JUNE 2026

10:30 AM - 12:00 NOON

Online (Microsoft Teams)



- Eminent Speakers from Industry, Academia & Startups
- Practical insights & Case Discussions
- Certificate of Participation will be provided
- Networking with Leaders & Professionals

Be the Next-Gen Industrialist.
Lead Innovation. Drive Growth. Create Impact.

ABOUT LBRCE, MYLAVARAM

Established in 1998, LBRCE is a premier autonomous institution known for academic excellence, innovation, research, and strong industry linkages. The college is accredited by NAAC & NBA (Tier-I) and offers quality education in Engineering, Technology and Management.



ABOUT THE MBA DEPARTMENT

Established in 2008, the MBA Department is committed to providing quality management education that integrates academic rigor with real-life business applications. We believe in a learner-centric approach that Enables, Engages, Exemplifies and Encourages students to become effective decision-makers and ethical leaders. The department maintains strong industry-academia collaboration and is associated with AIMS to promote excellence in management education.

The intake was increased from 60 to 120 in 2011 (two sections) to meet the growing demand for quality management education.

OBJECTIVES OF THE MDP

- Enhance strategic leadership capabilities for industrial growth.
- Familiarize participants with AI, digital transformation and Industry 4.0.
- Develop competencies in operational excellence and productivity improvement.
- Promote innovation, entrepreneurship and new business opportunities.
- Create awareness on ESG and sustainable competitiveness.
- Strengthen understanding of global markets and business trends.
- Equip participants with talent management and change leadership skills.
- Facilitate knowledge sharing and networking among leaders & experts.

PROGRAMME HIGHLIGHTS

- Strategic Leadership
- AI & Digital Transformation
- Operational Excellence
- Innovation Management
- Entrepreneurship & Startups
- ESG & Sustainability
- Global Market Opportunities
- Talent Management
- Organizational Agility
- Industry 4.0 & 5.0
- Case Discussions
- CEO Perspectives
- Real-world Applications
- Interactive Sessions
- Networking Opportunities

EXPECTED OUTCOMES

- Gain insights into future business trends and technologies.
- Improve strategic thinking, productivity and innovation capabilities.
- Apply AI and digital solutions for business transformation.
- Integrate ESG principles for sustainable growth.
- Enhance leadership, agility and talent management skills.
- Build strong professional network and industry connect.

RESOURCE PERSONS

- Prof. Ganesh M. P.**
Associate Professor
IIT Hyderabad
- Dr. Umamahesh Patil**
Technology Executive & Enterprise Architect
Golden Gate University, Dubai
- Prof. Krishnanand Lanka**
Mechanical Engineering
Dean - Planning & Development
NIT, Warangal,
- D. Ramakrishna**
CEO and Founder
Efftronics Systems Pvt. Ltd.
- Ramesh Vudata**
Principal Architect
DHL
- Y. Hari Prasad**
Former Senior General Manager
Blue Star Ltd.

PROGRAMME SCHEDULE (TOPICS)

- DAY 1**
22-06-2026
Vision 2045: Strategic Leadership for Industrial Growth
- DAY 2**
23-06-2026
AI-Powered Enterprise: Transforming Business Through Technology
- DAY 3**
24-06-2026
Operational Excellence: Unlocking Productivity and Performance
- DAY 4**
25-06-2026
Innovation Engine: Creating the Businesses of Tomorrow
- DAY 5**
26-06-2026
Sustainable Competitiveness: ESG, Green Growth and Global Markets
- DAY 6**
27-06-2026
The Future-Ready Organization: Talent, Agility and Leadership

TARGET PARTICIPANTS

- Entrepreneurs
- Senior & Middle Level Managers
- Industry Professionals
- Startup Founders
- Academicians



IMPORTANT DATES

Last Date for Registration : 21 June 2026
Intimation of Participants : 21 June 2026
Programme Dates : 22 June 2026 to 27 June 2026

REGISTRATION
FREE

SCAN TO
REGISTER



- Mode : Online
- Platform : Microsoft Teams
- Duration : 6 Days
- Timings : 10:30 AM - 12:00 Noon
- Certificate : Certificate of Participation will be provided to registered participants attending the programme.

COMMITTEE MEMBERS

- | | |
|---|---|
| CHIEF PATRONS | GUEST OF HONOR |
| Sri L. Jaya Prakash Reddy
Co-Chairman, LBRCE | Mr. Abhinav Kotagiri
Vice President & Chief Data Center |
| Sri L.R.N.K. Prasad Reddy
Chairman, LBRCE | Delivery Officer
FI Data Centers
Chairman - CII Vijayawada Zone |

- | | |
|---|---|
| PATRONS | CONVENER |
| Sri G. Srinivasa Reddy
President, LBRCE | Dr. K. Deepika
Head of the Department
Master of Business Administration |
| Dr. K. Appa Rao, Ph.D.
Principal, LBRCE | |
| Dr. B. Ramesh Reddy, Ph.D.
Vice-Principal, LBRCE | |

DEPARTMENT COORDINATORS

- | | |
|--|---|
| Dr. A. Adioesha Reddy - Professor | Dr. Lavanya P B - Assistant Professor |
| Dr. D. Venkateswarku - Professor | Dr. Engadinda Hymavathi - Assistant Professor |
| Dr. O. Naresh - Associate Professor | Mr. S. Chakravarthy - Assistant Professor |
| Dr. R. Jeyalakshmi - Associate Professor | Narasimharao Vallabhu - Assistant Professor |
| Dr. U. Rambabu - Associate Professor | Mrs. Y. Nagamani - Assistant Professor |
| Mr. L. Venugopal - Sr. Assistant Professor | Ms. T. Meghana - Assistant Professor |

FOR MORE DETAILS

7075195978 | hodmba@lbrce.ac.in | www.lbrce.ac.in

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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

We are honoured to welcome

Mr. Abhinav Kotagiri
Vice President & Chief Data Center Delivery Officer
PI Data Centers
Chairman
Confederation of Indian Industry (CII)
Vijayawada Zone

We are delighted to have you with us. Your presence and insights will greatly enrich our participants and inspire meaningful discussions.

Welcome our esteemed CHIEF GUEST to
A SIX DAY ONLINE MANAGEMENT DEVELOPMENT PROGRAMME (MDP) on
THE NEXT-GEN INDUSTRIALIST: DRIVING INNOVATION, PRODUCTIVITY AND COMPETITIVE ADVANTAGE
22nd - 27th JUNE 2026 9:30 AM - 12:00 NOON (IST) Online (Microsoft Teams)

Be the Next-Gen Industrialist. Lead Innovation. Drive Growth. Create Impact.

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Activate Windows
Go to Settings to activate Windows.

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Artificial Information Technology Introduction Checklist
This slide outlines checklist for artificial intelligence or machine learning adoption in enterprise. It checks for cost effectiveness, reliability, infrastructure availability etc.

- 01 Is the technology reliable?
- 02 Is it cost-efficient?
- 03 Is required infrastructure available?
- 04 Are financial budgets approved?
- 05 Is enterprise ready for transformation?
- 06 Is it ethical?
- 07 Who will govern the AI technology?
- 08 How frequently will policies need to be re-evaluated?

This slide is 100% editable. Adapt it to your need and capture your audience's attention.

1/13

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Prof. M. P. Ganesh
Associate Professor
Department of Liberal Arts & Affiliated Faculty
Department of Entrepreneurship and Management
IIT Hyderabad

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INTERACTIVE SESSIONS & CASE DISCUSSIONS
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NETWORKING WITH LEADERS & PEER COLLEAGUES

Dr. Kakarla Deepika
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Prof. Krishnanand Lanka

- Professor and Head of Mechanical Engineering
- Dean – Planning & Development
- National Institute of Technology Warangal
- 39+ Years of Teaching, Research and Academic Leadership Excellence



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Krishnanand Lanka



Dr. Ogirala Naresh

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Dr. Umamahesh Patil

- Technology Executive & Enterprise Architect
- Portfolio Leader for Digital, AI & Cybersecurity Offerings
- TODAF Distinguished Architect
- Practising Consultant in Workflow-Driven AI and Cybersecurity Solutions



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Umamahesh Patil



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JEYALAKSHMI, R



Dr. Kakarla Deepika



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A SIX DAY ONLINE

MANAGEMENT DEVELOPMENT PROGRAMME (MDP)

on

**THE NEXT-GEN INDUSTRIALIST:
DRIVING INNOVATION, PRODUCTIVITY
AND COMPETITIVE ADVANTAGE**

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Ramesh Vudata

- Principal Architect at DHL
- Enterprise Architect with extensive experience in designing mission-critical solutions and digital platforms
- Expertise in Enterprise Architecture, Digital Transformation, Integration Platforms, and Cloud Solutions
- Proven track record of delivering innovative solutions in global environments
- Strong advocate for sustainable practices and value-driven technology solutions

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Mr. Abhinav Kotagiri

Vice President & Chief Data Center Delivery Officer
P.I. Data Centers

Chairman
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Prof. Ramachandra Gopal P

Associate Professor
National Institute of Technology Warangal

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We are honoured to welcome

PRESIDED BY



Dr. K. Appa Rao
Principal
Lakireddy Bali Reddy College of Engineering (Autonomous)
Mylavaram

We are privileged to welcome Dr. K. Appa Rao, Principal, Lakireddy Bali Reddy College of Engineering (Autonomous), whose visionary leadership and unwavering commitment to academic excellence continue to inspire innovation, growth, and institutional distinction.

Welcome
to our esteemed
PRESIDENT OF THE FUNCTION
to
A SIX DAY ONLINE
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on
THE NEXT-GEN INDUSTRIALIST:
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 **NETWORKING**
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Lead Innovation. Drive Growth. Create Impact.*


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D. Ramakrishna
CEO & Founder
Efficiency Systems Pvt. Ltd.
1. Heavy Engineering and Manufacturing Sector
2. Founder of Efficiency Systems Pvt. Ltd., a pioneering tech-driven enterprise
3. Expert in Business Management, Digital Transformation and Business Architecture
4. Driving Industry Innovation through Technology and Smart Solutions
5. Mentor to Entrepreneurs, Startups and Future Business Leaders

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DRIVING INNOVATION, PRODUCTIVITY
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We are honoured to welcome

OUR DISTINGUISHED SPEAKER



Ms. Nandita Bapat Avasthoo
Executive Vice President & Chief Development Officer
Sankhya Parks India Limited
1. Accomplished leader with 15+ years of experience in various roles
2. Extensive experience in Project Management, Quality Management and Marketing
3. Former member of Design, Project, Business Development, Quality Management and Marketing
4. Former member of Lakireddy Bali Reddy College of Engineering (Autonomous)
5. Former member of Lakireddy Bali Reddy College of Engineering (Autonomous)
6. Former member of Lakireddy Bali Reddy College of Engineering (Autonomous)
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We are honoured to welcome

OUR DISTINGUISHED SPEAKER



Mr. Y. Hari Prasad
Former Senior General Manager
Blue Star Ltd.
1. Accomplished Corporate Leader with extensive industry experience
2. Former Senior General Manager, Blue Star Ltd.
3. Expert in Organizational Leadership and Talent Development
4. Specialized in Building High-Performing Teams
5. Strong Background in Leadership Excellence and Organizational Transformation
6. Mentor to Emerging Leaders and Management Professionals

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22 - 27 JUNE 2026 | **DAILY | 9:30 AM - 12:30 PM** |  **MICROSOFT TEAMS**

DAY - 1 THEME
VISION 2045:
STRATEGIC LEADERSHIP FOR INDUSTRIAL GROWTH

CHIEF GUEST
Mr. Abhinav Kotagiri
Vice President & Chief Data Center Delivery Officer
PI Data Centers
Chairman
Confederation of Indian Industry (CII)
Vijayawada Zone

GUEST OF HONOUR
Prof. Ramachandra Gopal P
Associate Professor
NIT Warangal

DISTINGUISHED SPEAKER
Prof. Ganesh M. P.
Associate Professor
IIT Hyderabad

PRESIDED BY
Dr. K. Appa Rao
Principal
Lakireddy Bali Reddy College of Engineering (Autonomous)

CONVENER
Dr. K. Deepika
Head of the Department
Department of MBA

INAUGURAL SESSION SCHEDULE

10:00 AM	Introduction to the MDP	Dr. K. Deepika Head of the Department Department of MBA
10:05 AM	Welcome Address	Dr. K. Appa Rao Principal, LBRC
10:10 AM	Presidential Address	Prof. Ramachandra Gopal P NIT Warangal
10:15 AM	Address by Guest of Honour	Prof. Ganesh M. P. IIT Hyderabad
10:20 AM	Remarks by Distinguished Speaker	Mr. Abhinav Kotagiri Chairman, CII Vijayawada Zone
10:25 AM	Chief Guest Address	Dr. D. Venkateswarlu - Professor of MBA
10:30 AM	Technical Session Begins Moderator: Dr. D. Venkateswarlu	

PROGRAMME HIGHLIGHTS

- Insightful Sessions by Eminent Leaders
- Industry 4.0 & Emerging Technologies
- Leadership, Innovation & Productivity
- Sustainable Growth & Competitive Advantage
- Interaction, Networking & Knowledge Sharing

**EMPOWERING INDUSTRIAL LEADERS TO NAVIGATE DISRUPTION,
HARNESS INNOVATION, DRIVE PRODUCTIVITY AND
CREATE SUSTAINABLE COMPETITIVE ADVANTAGE.**

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22-06-2026 TO 27-06-2026 |  **MICROSOFT TEAMS**

DAY - 2 THEME
AI-POWERED ENTERPRISE:
TRANSFORMING BUSINESS THROUGH TECHNOLOGY

DISTINGUISHED SPEAKER
Dr. Umamahesh Patil
Technology Executive & Enterprise Architect
Portfolio Leader for Digital, AI & Cybersecurity Offerings
TOGAF Distinguished Architect
Practising Consultant of Workflow-Driven AI and Cyber Security Solutions

PROGRAMME SCHEDULE

10:15 AM	Introduction
10:20 AM	Welcome Remarks By MODERATOR Dr. R. Jeyalakshmi Associate Professor of MBA
10:30 AM	Session Begins

CONVENER
Dr. K. Deepika
Head of the Department
Department of MBA

PROGRAMME HIGHLIGHTS

- AI-Powered Business Transformation
- Digital Strategy & Innovation
- Industry 4.0 and Industry 5.0
- Enterprise Architecture
- AI-Driven Decision Making
- Cybersecurity for Modern Enterprises
- Digital Leadership
- Technology-Enabled Competitive Advantage

**EMPOWERING LEADERS TO HARNESS
ARTIFICIAL INTELLIGENCE, DRIVE
DIGITAL TRANSFORMATION, AND
CREATE SUSTAINABLE BUSINESS VALUE.**

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22-06-2026 TO 27-06-2026 | 06:00 PM - 07:30 PM (IST) | MICROSOFT TEAMS

DAY - 3 THEME
OPERATIONAL EXCELLENCE:
UNLOCKING PRODUCTIVITY AND PERFORMANCE

DISTINGUISHED SPEAKER
Prof. Krishnanand Lanka
Professor of Mechanical Engineering and Dean, Planning & Development
National Institute of Technology, Warangal
39+ Years of Teaching, Research and Academic Leadership Excellence
Former Head, School of Management, NIT Warangal (2002 - 2009)
Expertise in Manufacturing Systems, Industrial Engineering, CAD & Scheduling
Guided and Mentored Generations of Students, Researchers and Professionals

PROGRAMME SCHEDULE
06:00 PM Introduction
06:05 PM Welcome Remarks By
MODERATOR
Dr. O. Naresh
Associate Professor of MBA
06:10 PM Session Begins

CONVENER
Dr. K. Deepika
Head of the Department
Department of MBA

PROGRAMME HIGHLIGHTS
Operational Excellence Frameworks
Productivity Improvement Strategies
Process Optimization & Performance Metrics
Lean Thinking and Best Practices
Innovation & Continuous Improvement
People, Systems & Technology Alignment
Real-World Case Insights & Applications

EMPOWERING LEADERS TO HARNESS OPERATIONAL EXCELLENCE, DRIVE PRODUCTIVITY AND ACHIEVE SUSTAINABLE PERFORMANCE.

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22-06-2026 TO 27-06-2026 | 10:00 AM - 12:30 PM (IST) | MICROSOFT TEAMS

DAY - 4 THEME
INNOVATION ENGINE:
CREATING THE BUSINESSES OF TOMORROW

DISTINGUISHED SPEAKER
D. Ramakrishna
CEO and Founder
Efftronics Systems Pvt. Ltd.
Visionary entrepreneur and technology leader
Founder of one of India's leading technology-driven enterprises
Expert in innovation management and business transformation
Pioneer in applying technology solutions to real-world challenges
Mentor to startups, innovators, and future business leaders
Strong advocate of organizational excellence and continuous innovation

PROGRAMME SCHEDULE
10:15 AM Introduction
10:20 AM Welcome Remarks By
MODERATOR
Dr. U. Rambabu
Associate Professor of MBA
10:30 AM Session Begins

CONVENER
Dr. K. Deepika
Head of the Department
Department of MBA

PROGRAMME HIGHLIGHTS
Innovation-Led Business Growth
Entrepreneurship and Planning Frameworks
Building Future-Ready Organizations
Innovation Management Frameworks
Technology-Driven Business Models
Scaling Businesses Through Innovation
Leadership for Emerging Enterprises
Real-World Industry Success Stories

EMPOWERING LEADERS TO DRIVE INNOVATION, BUILD FUTURE-READY ENTERPRISES, AND CREATE SUSTAINABLE BUSINESS VALUE.

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DAY - 5 THEME
SUSTAINABLE COMPETITIVENESS:
ESG, GREEN GROWTH AND GLOBAL MARKETS

DISTINGUISHED SPEAKER
Ramesh Vudata
Principal Architect at DHL
Hyderabad, Telangana, India
Enterprise Architect with extensive experience in designing mission-critical solutions and digital platforms
Expertise in Enterprise Architecture, System Integration, Middleware Technologies and Cloud Solutions
Proven track record of delivering innovative solutions in global environments
Strong advocate for sustainable practices and value-driven technology solutions

PROGRAMME SCHEDULE
10:15 AM Introduction
10:20 AM Welcome Notes By
MODERATOR
Mrs. Y. Nagamani
Assistant Professor, MBA
10:30 AM Session Begins

CONVENER
Dr. K. Deepika
Head of the Department
Department of MBA

PROGRAMME HIGHLIGHTS
ESG Frameworks and Business Value
Green Growth and Sustainable Strategies
Global Markets and Competitiveness
Innovation for Sustainability
Risk, Compliance and Governance
Case Insights and Best Practices

EMPOWERING LEADERS TO HARNESS SUSTAINABLE GROWTH, DRIVE COMPETITIVENESS AND ACHIEVE POSITIVE GLOBAL IMPACT.

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DAY - 6 THEME
THE FUTURE-READY ORGANIZATION:
TALENT, AGILITY AND LEADERSHIP

DISTINGUISHED SPEAKER
Y. Hari Prasad
Former Senior General Manager
at Blue Star Ltd.
Seasoned leader with rich experience in organization leadership, strategy and business transformation
Expertise in operations excellence, project management and team development
Strong advocate for talent development, agility and future-ready organizations
Extensive industry experience across manufacturing and services

PROGRAMME SCHEDULE
10:15 AM Introduction
10:20 AM Welcome Notes By
MODERATOR
Mr. B. Kalyan Kumar
Assistant Professor, MBA
10:30 AM Session Begins

CONVENER
Dr. K. Deepika
Head of the Department
Department of MBA

PROGRAMME HIGHLIGHTS
Leadership in the Future-Ready Era
Talent Development and Retention
Building Agile and Adaptive Organizations
Change Management and Innovation
High-Performance Teams and Culture
Real-World Case Insights & Best Practices

EMPOWERING LEADERS TO HARNESS TALENT, BUILD AGILITY AND LEAD WITH VISION FOR A FUTURE-READY ORGANIZATION.

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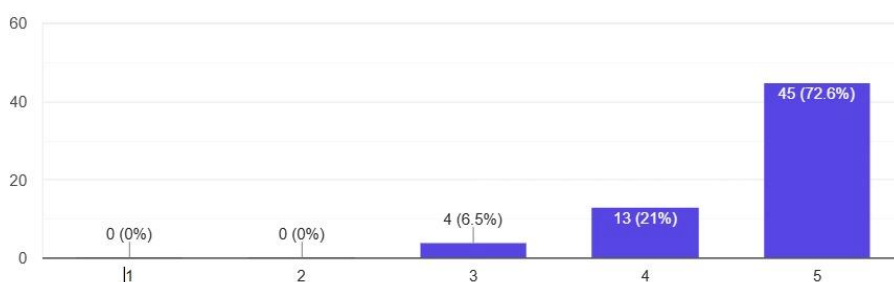
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Overall Satisfaction

62 responses

 Copy chart





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Head of the Department